

57603

## NCC Cable System Order

11758983

|                   |                             |
|-------------------|-----------------------------|
| Order #           | 62320381                    |
| Syscode           | 7891                        |
| System Name       | Spectrum/Eveleth, MN        |
| Market            | Duluth-Superior             |
| AE                | Andrew Volles               |
| Sales Coordinator | Jeff Moring                 |
| Office            | Washington                  |
| Phone             | (301) 951-2620              |
| Status            | Not accepted                |
| Survey            | Cable Nielsen Live+1 May'16 |

|                 |                                 |
|-----------------|---------------------------------|
| Flight Dates    | 08/15/16 - 08/28/16             |
| Agency          | Strategic Media Services, Inc   |
| Advertiser      | Friends of Stewart Mills MN CD8 |
| Client Code     | 87                              |
| Product Code    | 107                             |
| Est Code        | 1304                            |
| Product Name    |                                 |
| Credit Status   |                                 |
| Primary Demo    | Adults 35+                      |
| Makegood Policy | Approval Required               |

|                  |               |
|------------------|---------------|
| Update Date      | 08/16/16      |
| Version          | 1 Vs. 1       |
| Show All Lines   |               |
| Total # of Weeks | 2             |
| Total            | \$1,260.00    |
| Commission       | \$189.00      |
| Net Total        | \$1,071.00    |
| Total Spots      | 141           |
| Affiliate Split  | 100.0         |
| Sold On          | Cost Per Spot |
| GRP              | -             |
| CPP              | -             |
| GIMP             | -             |
| CPM              | -             |

Comments : 8.16 New order. Please review and confirm. Thanks!

| Line | Net  | Program         | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1    | FXNC | VARIOUS         | 8/15/16    | 8/21/16   | 05:00      | 09:00     |   |   | X | X | X | X | X | -   | -   | 4           | \$7.00    | \$28.00    | 30       |              |
| 2    | FXNC | FOX AND FRIEND< | 8/22/16    | 8/28/16   | 05:00      | 09:00     | X | X |   |   |   |   |   | -   | -   | 1           | \$7.00    | \$7.00     | 30       |              |
| 3    | FXNC | VARIOUS         | 8/15/16    | 8/21/16   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 4           | \$5.00    | \$20.00    | 30       |              |
| 4    | FXNC | VARIOUS         | 8/22/16    | 8/28/16   | 09:00      | 16:00     | X | X |   |   |   |   |   | -   | -   | 1           | \$5.00    | \$5.00     | 30       |              |
| 5    | FXNC | VARIOUS         | 8/15/16    | 8/21/16   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 7           | \$7.00    | \$49.00    | 30       |              |
| 6    | FXNC | VARIOUS         | 8/22/16    | 8/28/16   | 16:00      | 19:00     | X | X |   |   |   |   |   | -   | -   | 2           | \$7.00    | \$14.00    | 30       |              |
| 7    | FXNC | VARIOUS         | 8/15/16    | 8/21/16   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 6           | \$9.00    | \$54.00    | 30       |              |
| 8    | FXNC | VARIOUS         | 8/22/16    | 8/28/16   | 19:00      | 24:00     | X | X |   |   |   |   |   | -   | -   | 3           | \$9.00    | \$27.00    | 30       |              |
| 9    | FXNC | VARIOUS         | 8/15/16    | 8/21/16   | 09:00      | 19:00     |   |   |   |   |   | X | X | -   | -   | 3           | \$7.00    | \$21.00    | 30       |              |
| 10   | HGTV | AVG. ALL WKS<   | 8/15/16    | 8/21/16   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 4           | \$5.00    | \$20.00    | 30       |              |
| 11   | HGTV | VARIOUS         | 8/22/16    | 8/28/16   | 09:00      | 16:00     | X | X |   |   |   |   |   | -   | -   | 2           | \$5.00    | \$10.00    | 30       |              |
| 12   | HGTV | AVG. ALL WKS<   | 8/15/16    | 8/21/16   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 4           | \$7.00    | \$28.00    | 30       |              |
| 13   | HGTV | FIXER UPPER<    | 8/22/16    | 8/28/16   | 16:00      | 19:00     | X | X |   |   |   |   |   | -   | -   | 2           | \$7.00    | \$14.00    | 30       |              |
| 14   | HGTV | VARIOUS         | 8/15/16    | 8/21/16   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 7           | \$9.00    | \$63.00    | 30       |              |
| 15   | HGTV | VARIOUS         | 8/22/16    | 8/28/16   | 19:00      | 24:00     | X | X |   |   |   |   |   | -   | -   | 3           | \$9.00    | \$27.00    | 30       |              |
| 16   | HGTV | AVG. ALL WKS    | 8/15/16    | 8/21/16   | 09:00      | 19:00     |   |   |   |   |   | X | X | -   | -   | 8           | \$7.00    | \$56.00    | 30       |              |
| 17   | TNT  | VARIOUS         | 8/15/16    | 8/21/16   | 05:00      | 09:00     |   |   | X | X | X | X | X | -   | -   | 4           | \$7.00    | \$28.00    | 30       |              |
| 18   | TNT  | CHARMED<        | 8/22/16    | 8/28/16   | 05:00      | 09:00     | X | X |   |   |   |   |   | -   | -   | 1           | \$7.00    | \$7.00     | 30       |              |
| 19   | TNT  | VARIOUS         | 8/15/16    | 8/21/16   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 5           | \$5.00    | \$25.00    | 30       |              |
| 20   | TNT  | VARIOUS         | 8/22/16    | 8/28/16   | 09:00      | 16:00     | X | X |   |   |   |   |   | -   | -   | 2           | \$5.00    | \$10.00    | 30       |              |
| 21   | TNT  | VARIOUS         | 8/15/16    | 8/21/16   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 4           | \$7.00    | \$28.00    | 30       |              |

PRE

# NCC Cable System Order

|                   |                             |                 |                                 |                  |               |
|-------------------|-----------------------------|-----------------|---------------------------------|------------------|---------------|
| Order #           | 62320381                    | Flight Dates    | 08/15/16 - 08/28/16             | Update Date      | 08/16/16      |
| Syscode           | 7891                        | Agency          | Strategic Media Services, Inc   | Version          | 1 Vs. 1       |
| System Name       | Spectrum/Eveleth, MN        | Advertiser      | Friends of Stewart Mills MN CD8 | Show All Lines   |               |
| Market            | Duluth-Superior             | Client Code     | 87                              | Total # of Weeks | 2             |
| AE                | Andrew Volles               | Product Code    | 107                             | Total            | \$1,260.00    |
| Sales Coordinator | Jeff Moring                 | Est Code        | 1304                            | Commission       | \$189.00      |
| Office            | Washington                  | Product Name    |                                 | Net Total        | \$1,071.00    |
| Phone             | (301) 951-2620              | Credit Status   |                                 | Total Spots      | 141           |
| Status            | Not accepted                | Primary Demo    | Adults 35+                      | Affiliate Split  | 100.0         |
| Survey            | Cable Nielsen Live+1 May'16 | Makegood Policy | Approval Required               | Sold On          | Cost Per Spot |
|                   |                             |                 |                                 | GRP              | -             |
|                   |                             |                 |                                 | CPP              | -             |
|                   |                             |                 |                                 | GIMP             | -             |
|                   |                             |                 |                                 | CPM              | -             |

Comments : 8.16 New order. Please review and confirm. Thanks!

| Line | Net  | Program             | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment    |
|------|------|---------------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------|
| 22   | TNT  | AVG. ALL WKS/CASTLE | 8/22/16    | 8/28/16   | 16:00      | 19:00     | X | X |   |   |   |   |   | -   | -   | 2           | \$7.00    | \$14.00    | 30       |                 |
| 23   | TNT  | AVG. ALL WKS<       | 8/15/16    | 8/21/16   | 19:00      | 24:00     |   | X | X | X | X | X | X | -   | -   | 6           | \$9.00    | \$54.00    | 30       |                 |
| 24   | TNT  | AVG. ALL WKS        | 8/22/16    | 8/28/16   | 19:00      | 24:00     | X | X |   |   |   |   |   | -   | -   | 2           | \$9.00    | \$18.00    | 30       |                 |
| 25   | TNT  | VARIOUS             | 8/15/16    | 8/21/16   | 09:00      | 19:00     |   |   |   |   |   | X | X | -   | -   | 3           | \$7.00    | \$21.00    | 30       |                 |
| 26   | OLYM | OLYMPICS            | 8/15/16    | 8/21/16   | 00:30      | 24:00     |   | X | X | X | X | X | X | -   | -   | 51          | \$12.00   | \$612.00   | 30       | 51 spot package |

|       | Aug 2016   | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Total      |
|-------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 141        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 141        |
| AMT   | \$1,260.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$1,260.00 |

SYSTEM APP: SALES ACCT Date Printed 08/16/16

62320381 | Duluth-Superior | Spectrum/Eveleth, MN | 7891 |